

Marissa Bataille

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EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

Los Angeles, CA

M.B.A., Entertainment Strategy

June 2011

- Leadership: Sports Business Association President 2010-2011, Orientation Co-Director 2010, Challenge for Charity representative
- Memberships: Sports Business Association, Entertainment Management Association, Women's Business Connection, Challenge for Charity

VILLANOVA UNIVERSITY

Villanova, PA

B.S. Finance and International Business – Minor in Spanish

May 2005

- Honors: National Society of Collegiate Scholars Member and Gamma Phi Honor Society
- Memberships: Financial Management Association and Alpha Chi Omega - V.P. Intellectual Development
- Study Abroad Fall 2003: University of Seville - International Economics and International Management

EXPERIENCE

ENTERTAINMENT LEAGUE PRODUCTIONS

Los Angeles, CA

Sports marketing and event production

MBA Intern, Business Development

November 2009 – Present

- Consult with company's founders to establish a sustainable growth strategy
- Manage client relationship with Nike, the title sponsor for the E League, a private, invitation-only recreational basketball league for Entertainment industry insiders
- Develop and market sponsorship packages for E League's Super Saturday and wrap party

LATIGO PARTNERS

New York, NY

Hedge Fund – Event Driven Credit

Investor Relations

October 2007 – May 2009

- Identified and developed relationships with prospective investors (Institutional Investors, Endowments & Foundations) for \$800 million fund
- Developed and nurtured key investor relationships resulting in increased funds during a declining market
- Managed the creation and distribution of all marketing materials used by current and potential investors increasing fund and position level transparency
- Analyzed marketing team operations, drafted and implemented process and procedures leading to better clarification of roles and responsibilities and increased productivity

GOLDMAN SACHS & CO.

New York, NY

Analyst: Finance Division, Equity Derivative Product Controller

August 2005 – October 2007

- Managed approximately \$5m daily Profit & Loss statement for the Equity Structured Products desk
- Consolidated, built, and distributed \$60 billion daily global volatility balance sheet
- Measured volatility risk and spread levels weekly and verified option pricing on a monthly basis to ensure accurate financial reporting
- Coordinated New Hire Orientation (biannual event); researched and designed current curriculum to increase productivity and efficiency of the new hires, and leveraged relationships with senior VP's to instruct classes
- Successfully chaired Controllers Technology Expo: organized annual event with approximately 200 attendees, negotiated with vendors, marketed event through multiple platforms

ADDITIONAL

- Volunteer/Associations: Habitat for Humanity, Project Echo Mentor, Keep Tahoe Blue, Pat Tillman Foundation, ESPY Volunteer (Event Team)
- Leadership: Young Executives for Success (Dress for Success) – Fundraising Co-Chair
- Interests: tennis, running (NYC marathon & 7 half-marathons), avid sports fan, bikram yoga